



PRESS RELEASE

Date: March 18, 2013	Contact: Lisa Granahan
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Douglas County Hosts Economic Vitality Showcase on March 26th

March 18, 2013. Minden, Nevada. The public is invited to the Douglas County Economic Vitality Showcase on Tuesday, March 26, 2013 from 4 p.m. – 7 p.m. at the Carson Valley Inn in Minden to learn about progress made on the implementation of the Douglas County Economic Vitality Plan. A brief presentation will be made at 5:30 p.m. The event, which is set in an open house/tradeshow format, is designed to give businesses, residents, and community members the opportunity to learn more about the many projects underway and progress made since the plan’s adoption in September 2010.

The projects, based on public/private/non-profit partnerships, focus in three areas: revitalizing our Historic Downtowns, capitalizing on Outdoor Recreation and Lifestyle, and improving Innovation, Education and Workforce. “We are really seeing results from many of our project teams” said Douglas County Commission Chairman Greg Lynn. “Since the plan’s kick-off, a net of eight new businesses located in Genoa and 38 in Main Street Gardnerville. 20 new miles of multi-use trails were added including the new Genoa Vista Trail and the first phase of the new Stateline Trail. At the Minden-Tahoe Airport there are two new businesses, four expansions and 21 additional employees. And, of course, it was one of our project teams that identified a site and funding for the soon-to-be constructed Community & Senior Center.”

Showcase attendees will have an opportunity to learn about the many ways they can become involved in activities and non-profits that support the work of the project teams

and implementation of the plan. Economic Vitality project champions and team members will be on hand to showcase their progress and answer questions.

Douglas County Job Development coordinators and other economic development partner organizations will be at the event to discuss their business and economic related activities and services. Those include the Business Council of Douglas County, Business Resource Innovation Center, Carson Valley Chamber of Commerce, Connect Nevada, Nevada Industry Excellence, Nevada Small Business Development Center, Northern Nevada Development Authority, Service Corps of Retired Executives, Western Nevada Development District, Western Nevada College, USDA Rural Development, U.S. Small Businesses Administration, and the Washoe Tribe of Nevada and California.

The event is free to the public. Those who plan to attend to should RSVP to the County Manager's Office at (775) 782-9821, or dbeam@co.douglas.nv.us

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